



2011-2012 ADS AND SPONSORSHIP PACKAGES

Thank you for supporting Bishop Garcia Diego High School (BGDHS). Placing an ad in our 2011 Fall Sports Program and other print/media sources is a great way to advertise! The Fall Sports Program highlights all Fall Sports (football, cross-country, girl's volleyball, girl's tennis, cheer) plus the band! Advertise your business, wish your Senior the best of luck, recognize all the hard work your son or daughter puts into the sport he or she loves, or encourage your Freshman as they begin their high school journey. The Fall Sports Program will be sold at all Bishop home football games (both JV and Varsity), plus any home playoff games.

SPONSORSHIP PACKAGES: You have the opportunity to purchase all your BGDHS sports related ad space at one time (Fall Sports Program, Gym Sponsor Board, Baseball Field Banners and Golf Tournament). You may still purchase a Fall Sports Program, Gym Sponsor Board, and/or Baseball Field Banner ad separately at this time; however, the tee sponsor pricing has not been finalized.

Please check the box indicating the ad/ad package you wish to purchase and return this form along with your payment and artwork. **Please see the reverse side for artwork requirements and ad sizes.**

Extreme Sports Package (only 3 available) \$2090
 Ad Fall Sports Program (full page/color: *either* inside front cover, inside back cover *or* back cover)
 Ad Sponsor Board – (“Cornerstone”) Gym & Online web page w/link to your website
 Baseball Field Banner (3’x6’)
 Tee Sponsor Signage Bob Morelli Golf Tournament

Full Sports Package \$1,250
 Ad Fall Sports Program (full page/b&w)
 Ad Sponsor Board – (“Bridge” or 2 “Building Block” combination) Gym & Online web page w/link to your website
 Baseball Field Banner (3’x6’)
 Tee Sponsor Signage Bob Morelli Golf Tournament

Sports Booster Package \$1100
 Ad Fall Sports Program (full page/b&w)
 Ad Sponsor Board – (“Bridge” or 2 “Building Block” combination) Gym & Online web page w/link to your website
 Baseball Field Banner (3’x6’)

I ♥ Bishop \$875
 Ad Fall Sports Program (half page/b&w)
 Ad Sponsor Board – (single “Building Block”) Gym & Online web page w/link to your website
 Baseball Field Banner (3’x6’)
 Tee Sponsor Signage Bob Morelli Golf Tournament

Cardinal Package \$700
 Ad Fall Sports Program (full page/b&w)
 Ad Sponsor Board – (“Bridge” or 2 “Building Block” combination) Gym & Online web page w/link to your website

Rooter’s Package \$400
 Ad Fall Sports Program (half page/b&w)
 Ad Sponsor Board – (single “Building Block”) Gym & Online web page

Ad: Fall Sports Program		Ad: Sponsor Board (Main Gym & Online)		Baseball Field Banner (3’x6’)	
<input type="checkbox"/> Full page ad (b&w)	\$450	<input type="checkbox"/> “Cornerstone” ad (large)	\$900	<input type="checkbox"/> New banner	\$350
<input type="checkbox"/> Half page ad (b&w)	\$250	<input type="checkbox"/> 3 “Building Block” ad	\$550	<input type="checkbox"/> Renewal	\$225
<input type="checkbox"/> Quarter page ad (b&w)	\$150	<input type="checkbox"/> “Bridge” ad or a 2 “Building Block” ad	\$450		
<input type="checkbox"/> Business card ad (b&w)	\$50	<input type="checkbox"/> “Building Block” ad	\$225		

Business/Organization: _____ Phone: _____
 Address: _____
 City: _____ Zip: _____ Email: _____
 Contact person: _____ Website: _____
 Payment type: Check #: _____ Cash: \$ _____ Visa: _____ MC: _____ AmEx: _____
 CC#: _____ Exp. Date: _____

Please make checks payable to: Bishop Garcia Diego High School
 Send check, completed form, and ad material(s) to:
 Cardinal Club, c/o Bishop Garcia Diego High School, 4000 La Colina Rd., Santa Barbara, CA 93110

All original artwork and photos will be returned

Ads must be received by Sept. 10 to make it into the first program!!

Full Page – 7 1/2" x 10" - \$450

Business Card 3 1/2" x 2 1/4" \$50	Quarter Page 3 1/2" x 4 3/4" \$150
Half Page 7 1/2" x 4 3/4" \$250	

Digital Artwork / Ad Specifications

Please supply, **HIGH RESOLUTION** (300 dpi or higher) graphics (jpg, bmp) or Adobe Acrobat (pdf) files. Microsoft Word, Powerpoint, or Publisher files are also acceptable. Ads can be accepted by e-mail or on CD. Send files to Stacey Bilski at sbilski@alumni.nd.edu

Non Digital Ad Specifications

For ad copy, please supply a laser print. Please supply photos and/or artwork (all photos will be returned). For business cards, please supply two clean, non-wrinkled cards, NOT STAPLED.

Feeling Uncreative or a Bit Confused?

We can help create your ad for you. Please supply a mockup of the ad along with any pictures, graphics and ad copy you wish to use. Please send any questions you have to:

Fall Sports Program: Stacey Bilski at sbilski@alumni.nd.edu
Sponsor Board: Jim Slaughter at jim.slaughter@cox.net



		Bishop Sponsors				
		Bridge – 3 combined 75"x20" \$1,200			Cornerstone 33"x27" \$900	
Building Block – 3 combined \$600					Building Block – 3 Combined \$600	
Building Block - single	24"x12" \$225					
Building Block – 2 combined \$450						
		Bridge 27"x20" \$450				
<i>Thank You for Your Support !</i>						

Also includes web presence with logo and most packages include a link to your website

Visit our online Sponsor Board at www.bishopdiego.org/athletics/sponsor_board.html

