



## ADS: FALL SPORTS PROGRAM - PLUS

Thank you for supporting Bishop Garcia Diego High School (BGDHS). Placing an ad in our 2009 Fall Sports Program and other print/media sources is a great way to advertise! The Fall Sports Program highlights all Fall Sports (football, cross-country, girl's volleyball, girl's tennis, cheer) plus the band! Wish your Senior the best of luck, recognize all the hard work your son or daughter puts into the sport he or she loves, or encourage your Freshman as they begin their high school journey. The Fall Sports Program will be sold at all 4 Bishop home football games (both JV and Varsity), plus any home playoff games.

**AD PACKAGES:** You have the opportunity to purchase all your BGDHS ad space at one time (Fall Sports Program, Gym Sponsor Board, Spring Gala Auction, Baseball Field Banners and Golf Tournament). You may still purchase a solo Fall Sports Program and/or Gym Sponsor Board ad at this time, however, the tee sponsor pricing and auction catalog pricing have not been finalized. If you order (and pay) now you are guaranteed to have the ad you want for these 2 events next spring, at these prices!

Please check the box indicating the ad/ad package you wish to purchase and return this form along with your payment and artwork. Please see the reverse side for artwork requirements and ad sizes. **Prices reduced 20% compared to 2008!**

**Extreme Sports Package (only 3 available) \$1,900**

- Ad Fall Sports Program (full page/color: *either* inside front cover, inside back cover *or* back cover)
- Ad Sponsor Board – (large “Cornerstone”) Gym & Online web page w/link to your website
- Baseball Field Banner (3’x6’)
- Tee Sponsor Signage Bob Morelli Golf Tournament

**I ♥ Bishop \$1000**

- Ad Fall Sports Program (half page/b&w)
- Ad Sponsor Board – (small “Building Block”) Gym & Online web page w/link to your website
- Baseball Field Banner (3’x6’)
- Tee Sponsor Signage Bob Morelli Golf Tournament
- Ad Auction Program/Catalog – (half page/b&w)

**Full Sports Package \$1,150**

- Ad Fall Sports Program (full page/b&w)
- Ad Sponsor Board – (medium “Bridge” or 2 small “Building Block” combination) Gym & Online web page w/link to your website
- Baseball Field Banner (3’x6’)
- Tee Sponsor Signage Bob Morelli Golf Tournament

**Cardinal Package \$640**

- Ad Fall Sports Program (full page/b&w)
- Ad Sponsor Board – (Bridge or 2 small “Building Block” combination) Gym & Online web page w/link to your website

**Sports Booster Package \$1000**

- Ad Fall Sports Program (full page/b&w)
- Ad Sponsor Board – (“Bridge” or 2 small “Building Block” combination) Gym & Online web page w/link to your website
- Baseball Field Banner (3’x6’)

**Router’s Package \$350**

- Ad Fall Sports Program (half page/b&w)
- Ad Sponsor Board – (small “Building Block”) Gym & Online web page

Visit our online Sponsor Board at [www.bishopdiego.org/athletics/sponsor\\_board.html](http://www.bishopdiego.org/athletics/sponsor_board.html)

**Ad - Fall Sports Program**

- Full page ad (b&w) \$400
- Half page ad (b&w) \$200
- Quarter page ad (b&w) \$120
- Business card ad (b&w) \$40

**Ad - Sponsor Board (Main Gym and Online)**

- “Cornerstone” ad (large) \$800
- Large 3 “Building Block” ad \$500
- “Bridge” ad or a 2 “Building Block” ad \$400
- “Building Block” ad (small) \$200

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Payment type: Check #: \_\_\_\_\_ Cash: \$ \_\_\_\_\_ Visa: \_\_\_\_\_ MC: \_\_\_\_\_ AmEx: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Please make checks payable to:** Bishop Garcia Diego High School  
Send check, ad material(s)\* or digital files to:  
Stacey Bilski c/o Bishop Garcia Diego High School, 4000 La Colina Rd., Santa Barbara, CA 93110  
[sbilski@alumni.nd.edu](mailto:sbilski@alumni.nd.edu)

\*All original artwork and photos will be returned

**Last day to submit ads: September 1, 2009**

**Full Page – 7 1/2" x 10" - \$400**

<b>Business Card</b> 3 1/2" x 2 1/4" \$40	
	<b>Quarter Page</b> 3 1/2" x 4 3/4" \$120
<b>Half Page</b> 7 1/2" x 4 3/4" \$200	

### Digital Artwork / Ad Specifications

Please supply Microsoft Word, Powerpoint, **HIGH RESOLUTION** (300 dpi or higher) Adobe Acrobat (pdf) or graphics (jpg, bmp) files. File resolution must be at least 266 dpi. All digital ads must be accompanied by a laser proof. Ads can be accepted by e-mail or on CD. E-mail files can be accepted as long as all components of the ad are sent. Files can be zipped.

### Non Digital Ad Specifications

For ad copy, please supply a laser print. Please supply photos and/or artwork (all photos will be returned). For business cards, please supply two clean, non-wrinkled cards, NOT STAPLED.

### Feeling Uncreative or a Bit Confused?

We can help create your ad for you. Please supply a mockup of the ad along with any pictures, graphics and ad copy you wish to use. Please send any questions you have to:

Stacey Bilski at [sbilski@alumni.nd.edu](mailto:sbilski@alumni.nd.edu)

**Last day to submit ads: September 1, 2009**



		Bridge – 3 combined 63"x19" \$1,100		Cornerstone 32"x26" \$800	
Building Block – 3 combined \$500					
Building Block - single \$200	21"x11" \$200			Building Block – 3 Combined \$500	
Building Block – 2 combined \$400					
		Bridge 21"x19" \$400			
<b>Thank You for your Support!</b>					

Includes web presence with logo and link to your website – ad for every size