



**Advertisement Agreement
Spring Gala Dinner & Auction - 2009 Auction Program**

Advertising Information:

Ads purchased will be featured in our "Dinner and a Movie" auction program catalog (app. 300 printed), our annual report, school newsletters and website. The auction program is professionally printed by Boone Graphics. Ads may vary from business advertisements to personal messages from families.

Payment and Ad artwork is due by **Wednesday, February 4, 2009**. Please return this completed form with credit card information or a check made payable to Bishop Garcia Diego High School, within the enclosed envelope.

ADVERTISEMENT SPECIFICATIONS

Advertiser: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

ADVERTISEMENT SIZES AND PRICES

Black and White

- Full Page — (7.5" x 10") \$500.00
- Half Page — (7.5" x 4.75") \$250.00
- Quarter Page — (3.5" x 4.34") \$150.00
- Business Card — (3.5" x 2.375") \$75.00
- USE MY AD FROM LAST YEAR, thank you!

Digital Artwork / Ad Specifications

Please supply Adobe Illustrator, Adobe Photoshop or HIGH RESOLUTION (300 dpi or higher) Adobe Acrobat (pdf) files. File resolution must be at least 300 dpi. All digital ads must be accompanied by a laser proof. Ads can be accepted by e-mail or on CD. E-mail files can be accepted as long as all components of the ad are sent. Files can be zipped.

Non Digital Ad Specifications

For ad copy, please supply a laser print. Please supply photos and/or artwork (all photos will be returned). For business cards, please supply two clean, non-wrinkled cards, NOT STAPLED.

All ads must be submitted to sverhasselt@gmail.com in electronic format.

PAYMENT CHOICE

Enclosed is my check number # _____ in the amount of \$ _____

Credit Card #: _____ Expiration Date: _____
Month/Year

Name as it appears on the Credit Card: _____

Credit Card Type: _____ Signature: _____

We accept Visa, MC or AmEx

**Corporate Underwriting
Spring Gala Dinner & Auction**

Corporate Underwriting

Contributions are welcomed. Many of the fixed expenses for an event such as the Spring Gala Dinner & Auction, can be covered specifically with cash or in-kind donations. The event committees work very diligently to keep expenses as low as possible to ensure that we maximize the event's profitability. All proceeds go toward our main goal of providing tuition assistance to student families in need.

How to Underwrite an Expense

Review the list below and choose the area that you would like to underwrite. Please return this completed form with credit card information below or a check made payable to Bishop Garcia Diego High School with the enclosed envelope. For in-kind contributions please contact Stacey Carr directly.

All donations will be listed by name in the auction program. If you would like to remain anonymous, please check the box below. Deadline for all donation agreements is **Wednesday, February 4, 2009.**

UNDERWRITING PROJECT

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email _____

- Printing of Invitations \$4,000 Amount \$ _____
- Lighting & Sound \$3,000 Amount \$ _____
- Décor \$2,000 Amount \$ _____
- Rentals \$10,000 Amount \$ _____
- Catering and Bar \$20,000 Amount \$ _____
- VIP Table Costs \$500 Amount \$ _____
- Postage (mailings) \$1,000 Amount \$ _____
- Other (Please contact me for in-kind donation or other options.)
- I would like to keep my contribution anonymous, thank you.

PAYMENT CHOICE

Enclosed is my check number # _____ in the amount of \$ _____

Credit Card #: _____ Expiration Date: _____
Month/Year

Name as it appears on the Credit Card: _____

Credit Card Type: _____ Signature: _____

We accept Visa, MC or AmEx

